

# Behaviour Change (Peer Education)



## Peer Education (Behaviour Change with Evidence) – Workplace or Youth – Accredited

### **This course is:**

- A 5-day face-to-face unit standard aligned intensive training focused on the mechanism of peer education.
- Workplace or Youth Programme participants are equipped to harness the leadership capital across specific or across all workplace or school and community levels to design and implement peer education interventions.
- Be equipped to bring about sustained changes in norms, culture and processes in line with your organization's strategy for individual, group and community transformation.

**“This is the best training I have ever attended to equip me to develop people” (Quote from participant)**  
**“This is a must for those who have experienced the digital course as a foundation.”**



This course will cover lessons learnt through 18 years of implementing a tried and tested behaviour change and leadership model using the methodology of **gold Peer Education**. Through this intensive training you will be equipped to harness the influence that opinion leaders have over their peers/colleagues to bring tangible changes to **businesses, schools and communities**.

At the heart of the **gold** methodology is the proof that the message giver is the strongest message.

# 5-day training programme

## 7 core elements

1. Planning a peer education programme
2. Managing peer education trainers
3. Managing peer educators
4. Reaching peers
5. Programme management practices
6. Programme integration
7. Monitoring and evaluation

The **gold** Model will be used as a case study to equip participants. Be prepared to be challenged, inspired and skilled.

**SAQA accredited**

**Unit Standard:** Implement a pre-designed peer education programme in a specific setting under supervision.

**Unit Standard number:** 264256 - **NQF:** Level 2 - Credits: 6





register for **peer**  
**education training**



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