



UNLOCKING A GENERATION WITH PURPOSE

gold[®]
goldyouth
.org



Opportunity to demonstrate proof of concept for
scale up of micro-businesses

Broad based ownership scheme that can contribute 95% black ownership and 60% black women ownership

- Level 1 contributor
- Procurement recognition level of 135%
- Empowering Supplier
- Qualifying SED beneficiary with more than 95% black beneficiaries

BBBEE

Pty Limited EME 95% black owned and 60% black women owned

- Level 2 contributor
- Procurement recognition level of 125%
- Empowering Supplier
- Qualifying ED beneficiary with more than 51% black owned

gold[®]

gold
Food

gold
Shine

gold
Money

gold
Towers

gold[®]
enterprises

gold
Talent

gold
Training

gold Food

Where few employment opportunities exist in a disenfranchised community we are conducting the groundwork to establish a profitable business which will scale local food hub farms to employ our **gold** Grads, and improve access to food in a community using the technology of hydroponics and light-processing.

This is a pilot project based on tried and tested models and we are working with technical experts to position the **gold** Model for this type of commercial initiative as a starting point after which we can expand this to further communities where the **gold** Model is maturing in Southern Africa.

This will become a micro-entrepreneurship and employment vehicle for **gold** Grads and **gold** communities. We have sourced the land. We have identified the water source. We have the youth.



gold Shine

gold Shine is an exciting new venture for **gold** Grads to become business owners in their community.

Their businesses will provide affordable solar-powered solutions and products to un-electrified and under-electrified households.

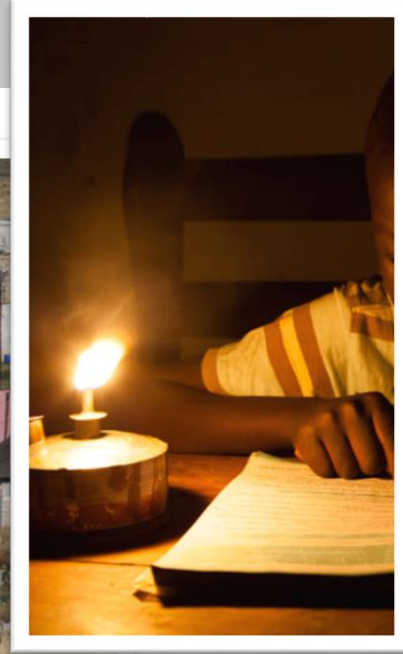
We are strategically positioning ourselves as a scalable last mile distributor. Our vetted youth know what their community needs and have access to a customer market.

Together we'll make money through sales and support services.

Our local technology partner has a software platform that ensures financial inclusion and affordability.

We have the partners. We have the access to community.

We have the youth.



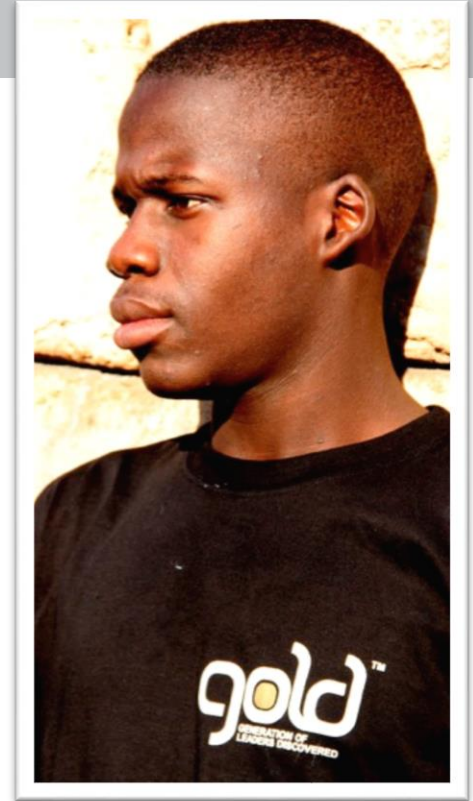
gold[®]

gold Money

gold-enterprises is committed to doing whatever it takes to address the socio-economic divide in a sustainable way and to unlock the huge opportunities for economic growth “ground up”.

We have partnered with an established FinTech company to provide us with our own **gold** Money branded banking platform where our **gold** Grads can provide banking and other financial services in their communities. The community banking platform will also ensure more safety through cashless transactions which do not attract transaction fees between **gold** Money account holders.

We have access to youth, communities, grassroots markets and lots of grit and passion.



Contact Us

If you or your business is interested in partnering with us to grow scalable businesses that serve the poor, empower the poor and employ the poor, please chat to us.

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