



## PRODUCT RANGE

# WELCOME TO THE PEER2PEER PRODUCT RANGE OF DIGITAL COURSES AND RESOURCES

## Why use our Peer2Peer Peer Education Resources

The Peer2Peer product suite is designed to serve organizations to use the effective power of Peer Education to bring about social behaviour change and people transformation. Peer2Peer leverages the strong research base and best practices of the **gold** Youth Peer Education Model with proven results since 2004 in youth social behaviour change, education and job creation.

## Why Peer2Peer

Peer Education as a methodology, whether used in schools, communities or workplaces, relies heavily on the quality of training of Peer Educators to transform lives for the better. However, many organizations and private companies who want to harness the power of Peer Education don't have the resources to develop a full Peer Education programme.

**Peer2Peer Workplace** and **Peer2Peer Youth** are **behaviour-change product suites**, each with a set of compact DIY life skills and leadership-development manuals for use by human resource managers, transformation managers, Peer Education managers, trainers and or Peer Educators, for the purpose of youth or adult behaviour change. Each of these products is specifically designed to be usable as a stand-alone product and as complementary to the other products in its suite.

**WE OFFER:** A DIGITAL COURSE IN PEER EDUCATION WITH SUPPORTING YOUTH AND/OR WORKPLACE TRAINING RESOURCES



## DIGITAL PEER EDUCATION COURSE WITH SUPPORTING GUIDE & VIDEOS

- It presents key management insights and top tips for running Peer Education programmes, relevant to the workplace or youth contexts.
- It is for HR Managers, Transformation Managers, Peer Education Managers, Trainers, and/or Peer Educators.

**The Digital Peer Education Course** will cover lessons learnt through 14 years of implementing a tried and tested behaviour change and leadership model using the methodology of **gold** Peer Education. This course will inspire you to bring tangible change to businesses, schools and communities to harness the power of peer pressure for individual, group and community transformation. At the heart of the **gold** methodology is the proof that the message giver is the strongest message.

**THE PEER2PEER PRODUCT RANGE  
OF DIGITAL COURSES AND RESOURCES**

**gold**



## YOUTH PEER EDUCATOR TRAINING MANUAL AND DVD YEARS 1-3

- Contains information & training sessions for trainers to deliver to Youth Peer Educators on key topics, & guidance on how to use these sessions.
- This product is for government departments that focus on youth programmes, for teachers, for faith-based and for community youth organizations.
- Note: this picture is the Year 1 manual, one of three manuals available.

If you or your organization requires additional training session topics, these can be purchased as stand alone topics, or sourced through our additional manuals (Year 2 & Year 3) and wide content library.



## YOUTH PEER TRAINING MANUAL AND DVD YEARS 1-3

- Contains background information and guidelines for activities as well as training sessions to help youth Peer Educators effectively reach their peers.
- This product is for government departments that focus on youth programmes, for teachers, for faith-based and for community youth organizations.
- Note: this picture is the Year 1 manual, one of three manuals available.

Building on the foundation of our Peer Educator Training Manual and supporting videos, this resource is for your teenage opinion leaders (your Peer Educators) to impart the important changes in their lives to their peers. No matter where you are working – be it in a school, church, youth centre or community centre – this Peer Training Manual and supporting videos can be used by youth Peer Educators to provide important and accurate information to measurably impact the hearts, heads, and life decisions of their peers.



## TWEEN PEER TRAINING MANUAL AND DVD YEAR 1

- Contains background information and guidelines for activities to help youth Peer Educators effectively reach their younger Peers.

- Note: this picture is the Year 1 manual

The aim of this manual is to give Peers information, knowledge and skills in specific areas of self-development, leadership, relationships, health and well-being which they can then share with their Peers through formal and informal Peer Educator activities.



## WORKPLACE PEER EDUCATOR TRAINING MANUAL AND DVD YEAR 1

- Contains adult-focused training sessions for trainers to deliver to Peer Educators in the workplace, and guidance on how to use these sessions effectively.

- This product is for government departments that focus on adult workplace programmes, for HR Managers, for Transformation Managers, for faith-based and for community youth organizations.

- It offers managers and trainers a tried-and-tested methodology with positive results in adult social behaviour change, leadership development, employment competencies and improved morale.

Building on the foundation of our Digital Peer Education Course, this resource will help you to equip and support adult opinion leaders (your Peer Educators) to bring important changes to their lives as well as to the lives of their colleagues and Peers. No matter where you are working – be it in a company, mine, factory or community centre – this Peer Educator Training Manual and supporting videos can be used to give adult Peer Educators important and accurate information for their hearts, heads, and hands.

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Email [nicholas@gold-enterprises.com](mailto:nicholas@gold-enterprises.com) to purchase one of these products.

Or, click here to purchase this course on:



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