In Emerging Market Company is a half-day workshop in which corporates get the opportunity to engage with emerging market youth within the confines of their board room or work environment and discuss the issue of the day. Perceived risks are reduced and the gap between participants is bridged. This is an extraordinary opportunity to interact amongst an intimate group (8 business delegates and 8 youth) in a facilitated environment in which rank is eliminated. Empathy between participants is harnessed and business leaders gain insights into the youth’s environment, which results in both business and personal value.
Gain real insights into youth employability to harness potential, discover rapport, find harmony and value.

gold [generation of leaders discovered]
Features & Benefits

> Extraordinary opportunity to interact
> Bridging gaps between participants
> Focused group of 16 participants (8 business delegates and 8 youth)
> Facilitated engagement eliminates rank
> Harnessing of empathy between participants
> Insights into the youth’s environment
> Face-to-face interaction has both business and personal value
> Reducing all the perceived risks
Every generation gets a chance to influence the next one

Bookings Open
Price includes venue, meals and accommodation
Email for a quote

These businesses have all benefited from the real insights workshop:

- CPG
- SPIRIT of AFRICA
- TFG

Email nicholas@gold-enterprises.com to register for the our In Emerging Market Company workshop.